

Vipra arts commerce and physical education Raipur c.g.

Session – 2019 to 2020

Field area project

By

Department of commerce

Topic – Mutual fund

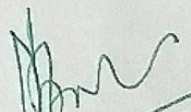
Class – B.com.

Guided by

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Mrs. Nidhi shri shukla

Ms. Kalpna tiwari

  
Principal

Dr. Meghesh Tiwari



**Introduction :** - A mutual fund is a company that pools money from many investors and invest the money in securities such as stocks bond and short term debt . the combined holding of the mutual fund are known as its portfolio . Investors buy shares in mutual funds. Each share represents an investors part ownership in the fund and the income it generate.

We have taken primary data for this project from 200 student of the commerce department . all needed analysis have guided by Dr. Aradhna shukla, mrs. Nidhi shri shukla, Miss Kalpna Tiwari . Questionnair given below -

### **Questionnair : -**

1. Have you knowledge about mutual fund.

- Yes
- No

2. What kind of investment you prefer most

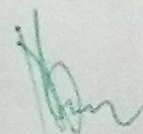
- Saving
- Fixed
- Insurance
- mutual fund

3. In which kind of mutual fund you would like to invest .

- Public
- Private

4. How do you come to know about mutual fund .

- Advertisement
- Banks
- Financial advisors





5. Which mutual fund scheme have you used.

- Regular income fund
- Liquid fund
- Growth fund

6. Where from you purchase mutual fund.

- Brokers only
- Sub brokers
- Other sources

7. In which mutual funds you have invested .

- Nationalize bank
- Stock bank
- Others

8. How do you rate the risks associated with mutual funds.

- Low
- Moderate
- High

9. Which type of mutual fund like

- Short term
- Long term

10. Which mutual fund plan do you consider the best ?

- Balance plan
- Equity plan
- Income plan
- Other



## ANALYSIS OF PROJECT :-

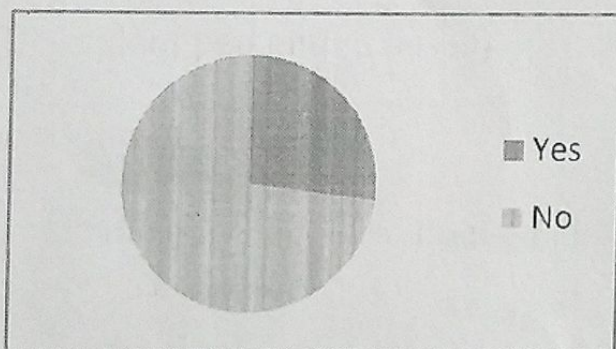
(From 200 student percent(%) based)

(Awareness of mutual funds )

1. Have you knowledge about mutual fund.

- Yes
- No

Yes	No
27	73



2. What kind of investment you prefer most

- Saving
- Fixed
- Insurance
- mutual fund

Saving	Fixed	insurance	Mutual fund
15	63	17	05



## ANALYSIS OF PROJECT :-

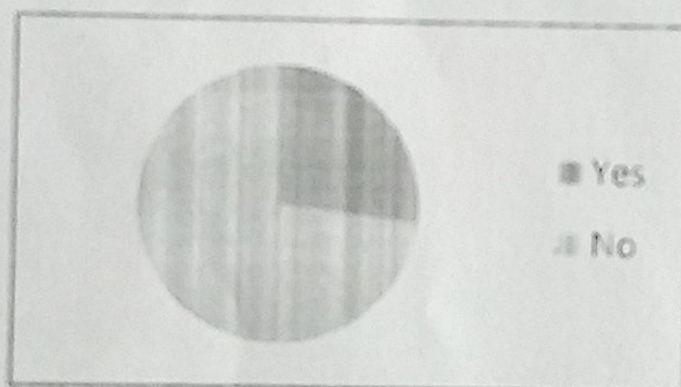
(From 200 student percent(%) based)

(Awareness of mutual funds )

1. Have you knowledge about mutual fund.

- Yes
- No

Yes	No
27	73

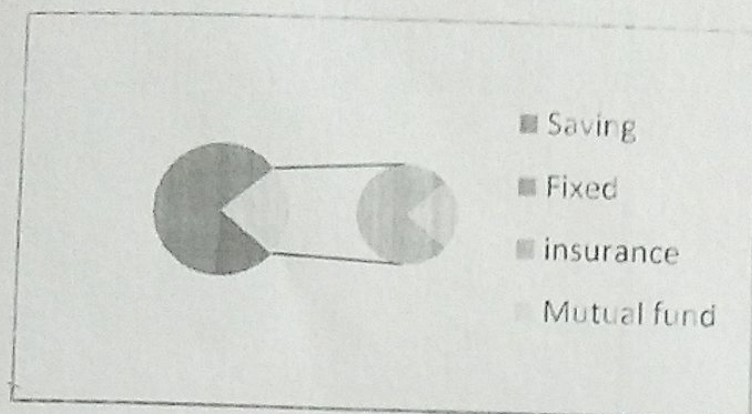


2. What kind of investment you prefer most

- Saving
- Fixed
- Insurance
- mutual fund

Saving	Fixed	insurance	Mutual fund
15	63	17	05

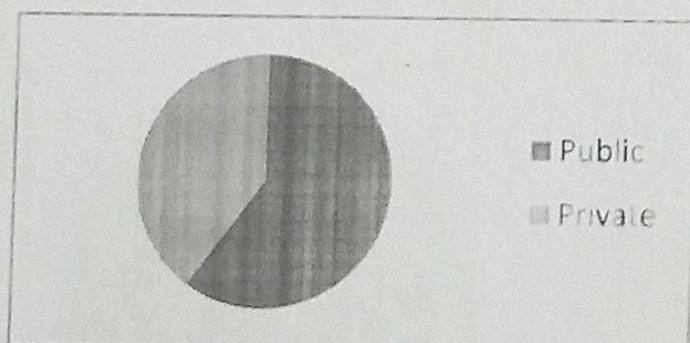




3. In which kind of mutual fund you would like to invest .

- Public
- Private

Public	Private
60	40

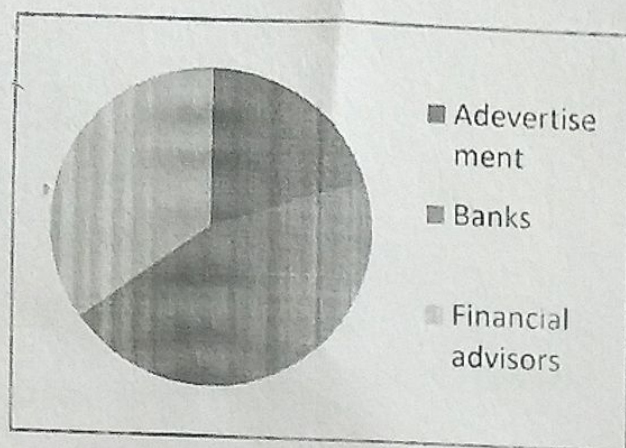


4. How do you come to know about mutual fund .

- Advertisement
- Banks
- Financial advisors

Advertisement	Banks	Financial advisors
20	45	35

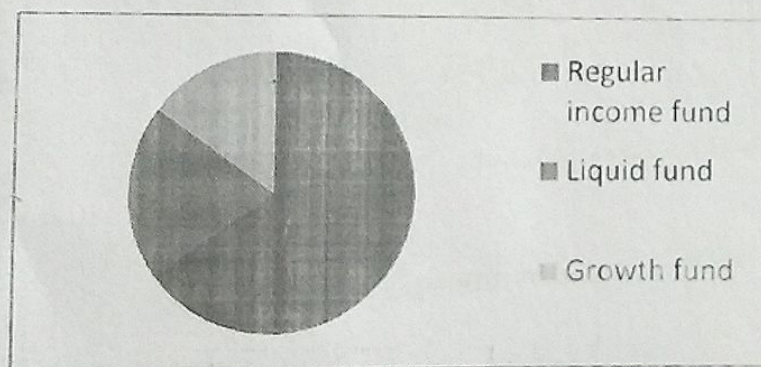




5. Which mutual fund scheme have you used.

- Regular income fund
- Liquid fund
- Growth fund

Regular income fund	Liquid fund	Growth fund
65	20	15

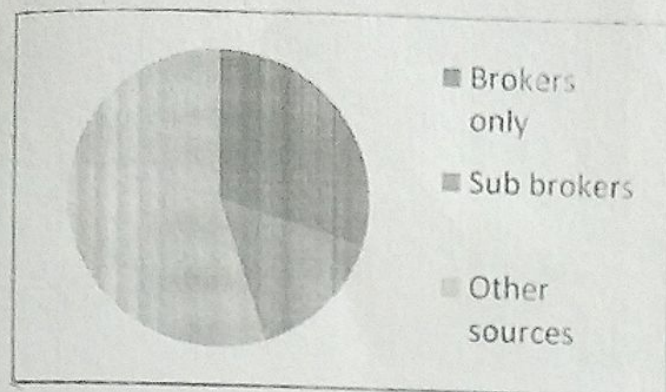


6. Where from you purchase mutual fund.

- Brokers only
- Sub brokers
- Other sources

Brokers only	Sub brokers	Other sources
30	15	55

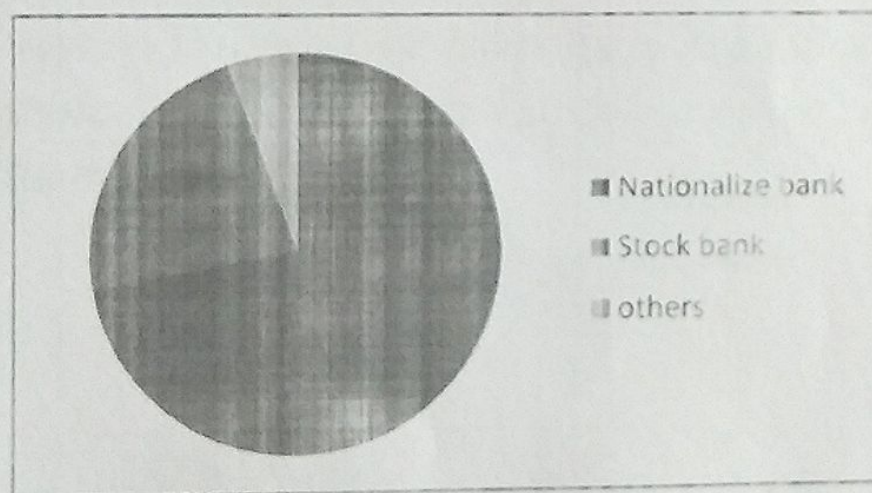




7. In which mutual funds you have invested .

- Nationalize bank
- Stock bank
- Others

Nationalize bank	Stock bank	others
65	20	5

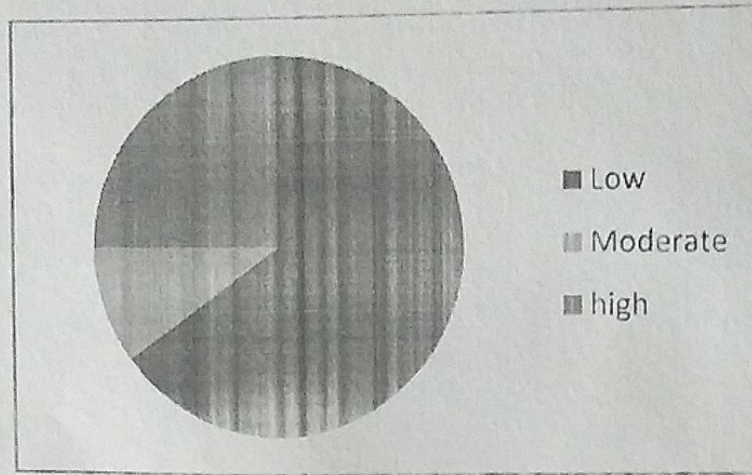


8. How do you rate the risks associated with mutual funds.

- Low
- Moderate
- High

Low	Moderate	high
65	10	25

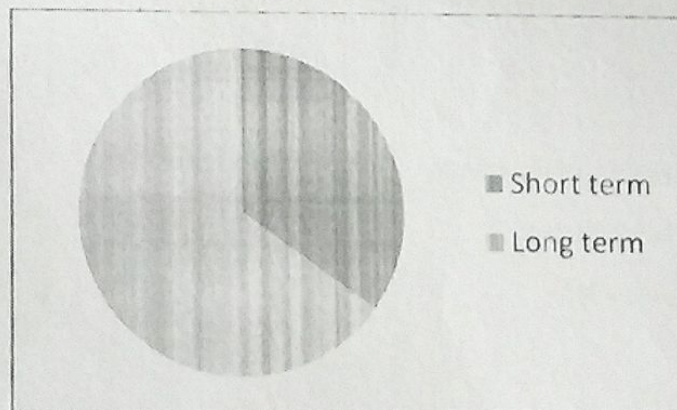




9. Which type of mutual fund like

- Short term
- Long term

Short term	Long term
35	65

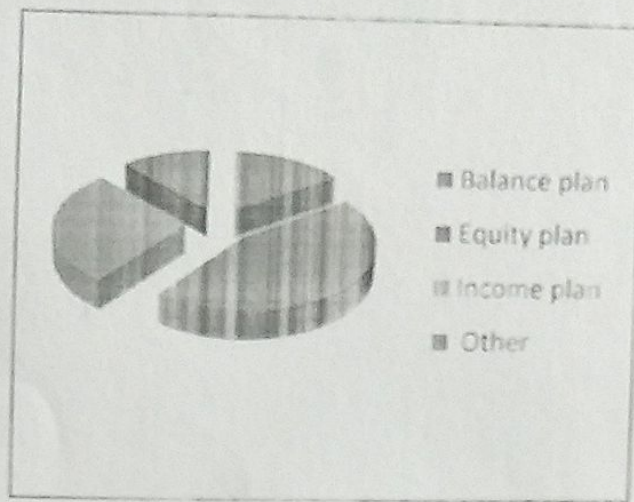


10. Which mutual fund plan do you consider the best ?

- Balance plan
- Equity plan
- Income plan
- Other

Balance plan	Equity plan	Income plan	Other
15	45	28	12





**Conclusion :** - We have found after analysis about awareness of mutual fund in society - 27% people know about mutual fund and maximum person unknown and they prefer investment in fixed nature. they come to know about mutual fund by banks regular income fund scheme they have used .they like to invest public sectors forms and mostly people come to know about mutual fund view bank and mostly investors prefer regular income fund & purchase mutual fund from other sources through nationalize bank . they take low rate risk and prefer long term mutual fund . equity plan all over consider the best we have suggest to all mutual fund best plan.