

VIPRA ARTS COOMERCE AND PHYSICAL EDUCATION COLLEGE

DEPARTMENT OF COMPUTR & SCIENCE

E - COMMERCE

SESSION-2017-18

Students Name-.....

Time – 30 min

MM - 20

ANSWER THE FOLLOWING QUESTION:-

1.Which of the following describes e-commerce?

- a. Doing business electronically
- b. Doing business
- c. Sale of goods
- d. All of the above

2.Which of the following is part of the four main types for e-commerce?

- a. B2B
- b. B2C
- c. C2B
- d. All of the above

3.Which segment do eBay, Amazon.com belong?

- a. B2Bs
- b. B2Cs
- c. C2Bs
- d. C2Cs

4.Which type of e-commerce focuses on consumers dealing with each other?

- a. B2B
- b. B2C
- c. C2B
- d. C2C

5.Which segment is eBay an example?

- a. B2B
- b. C2B
- c. C2C
- d. None of the above

6. Which type deals with auction?

- a. B2B
- b. B2C
- c. C2B
- d. C2C

7. In which website Global Easy Buy is facilitated?

- a. Ebay.com
- b. Amazon.com
- c. Yepme.com
- d. None of these

8. The best products to sell in B2C e-commerce are:

- a. Small products
- b. Digital products
- c. Specialty products
- d. Fresh products

9. Which products are people most likely to be more uncomfortable buying on the Internet?

- a. Books
- b. Furniture
- c. Movies
- d. All of the above

10. Which products are people most likely to be comfortable buying on the Internet?

- a. Books
- b. PCs
- c. CDs
- d. All of the above