

VALUE ADDED COURSE SESSION 2017-18

TOPIC : E - COMMERCE

DURATION : 30 HOURS (1 MONTH)

SYLLABUS

WEEK 1:

- Introduction to E-commerce
- The scope of E-commerce
- Internet and its impact on traditional businesses

WEEK 2:

- Types of E-commerce:
- Business to Business
- Business to Consumer
- Business to Business to Consumer
- Customer to Customer

WEEK 3:

- E-payment system
- Security threats with e commerce

WEEK 4:

- E market
- Future of E market